



MAINE TALENT SHOW

CONSOLIDATED SPONSORSHIP FORM



1. SPONSOR INFORMATION

Company / Organization

Contact Name

Address

City

State

ZIP

Phone

Email

Website

Partner Code

2. TRANSACTION CLASSIFICATION - SELECT ONE

- ☐ Qualified sponsorship acknowledgment only - no advertising or substantial return benefit
- ☐ Advertising / promotional benefit package
- ☐ Mixed arrangement - allocate qualified and promotional portions in writing

3. PRIMARY SPONSORSHIP LEVEL - SELECT ONE

- ☐ Gold Presenting Sponsor - \$10,000
- ☐ Silver Sponsor - \$5,000
- ☐ Community Sponsor - \$2,500
- ☐ Supporting Sponsor - \$1,000
- ☐ Local Business Booster - \$500

Benefits are summarized in this form and remain subject to availability, approval, payment, artwork, the website sponsorship page, and the controlling written agreement.



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4. ADD-ON / MICRO-SPONSOR OPPORTUNITIES - SELECT ANY

☐ Live Stream Sponsor - \$2,500		
	Qty	Amount \$
☐ Door Prize Sponsor - \$500-\$2,000		
	Qty	Amount \$
☐ Performer / Swag Bag Sponsor - \$500-\$1,000		
	Qty	Amount \$
☐ Stage Segment Sponsor - \$2,500		
	Qty	Amount \$

5. À LA CARTE PROGRAM ADVERTISING

- ☐ Full-Page Ad - \$1,000
- ☐ Half-Page Ad - \$500
- ☐ Quarter-Page Ad - \$250
- ☐ Business-Card Ad - \$100

6. WEBSITE & SOCIAL MEDIA

- ☐ Website Sponsor Logo + Link - \$250
- ☐ Featured Social Thank-You - \$250
- ☐ Website + Social Combo - \$400

7. IN-KIND GOODS OR SERVICES

Description of Goods / Services

Quantity

Good-Faith Value \$

Delivery Date

Recognition Requested

Artwork / Materials Deadline

Delivery Contact / Instructions



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8. CONTRIBUTION, ACKNOWLEDGMENT & PAYMENT

Cash Amount \$

In-Kind Value \$

Total Amount Due \$

Due / Delivery Date

Payment Method / Other

☐

Check enclosed

☐

Electronic payment

☐

Other

Approved Sponsor Name

Approved Website

Neutral Business Description

Acknowledgment Locations

Acknowledgment From

Through

Special Conditions / Approved Exceptions

9. AGREEMENT & SIGNATURES

By signing, Sponsor selects the options above and agrees that the attached Qualified Sponsorship Agreement governs any qualified-sponsorship portion. Advertising, tickets, promotional benefits, and other return benefits must be valued and documented separately. The Foundation does not guarantee tax deductibility or valuation.

Sponsor Authorized Signature

Date

Sponsor Printed Name

Title

Hope Foundation Authorized Signature

Date

Printed Name

Title

QUALIFIED SPONSORSHIP AGREEMENT

Acknowledgment-only charitable event support; no advertising or sales promotion

May 23-24, 2027 | Augusta Civic Center | Augusta, Maine

Effective Date	_____
Foundation	The Hope Foundation, EIN 41-3507308
Sponsor	_____
Sponsor Address	_____
Sponsor Contact	_____ Email/Phone: _____
Event	The Maine Talent Show, May 23-24, 2027, Augusta Civic Center

This Qualified Sponsorship Agreement (the "Agreement") is between The Hope Foundation (the "Foundation") and the Sponsor identified above (the "Sponsor"). The parties agree as follows:

1. Purpose

Sponsor wishes to support the Foundation's charitable activities and The Maine Talent Show. The Foundation will acknowledge that support only as permitted by this Agreement. The parties intend the payment or in-kind contribution to qualify, to the extent applicable, as a qualified sponsorship payment under Internal Revenue Code section 513(i) and Treasury Regulation section 1.513-4.

2. Sponsorship Contribution

Sponsor will provide the following contribution:

Cash Amount	\$ _____
In-Kind Property or Services	_____ _____
Agreed Good-Faith Value	\$ _____
Due/Delivery Date	_____
Payment Method	Check / Electronic payment / Other: _____

In-kind contributions are accepted only after written approval by the Foundation. The Foundation does not determine or guarantee the Sponsor's tax deduction or valuation.

3. Permitted Acknowledgment

Subject to timely receipt of payment, materials, and approvals, the Foundation may acknowledge Sponsor by displaying or stating only one or more of the following: Sponsor's name; logo; business address; telephone number; website address; product lines; and a neutral, noncomparative description of Sponsor's business. Any acknowledgment is an expression of gratitude and not an advertisement, endorsement, recommendation, or inducement to purchase.

Approved sponsor name: _____

Approved website: _____

Neutral description: _____

Acknowledgment locations: Event program / Website sponsor page / Event signage / Stage acknowledgment / Other: _____

Acknowledgment period: From _____ through _____

4. No Advertising or Substantial Return Benefit

The Foundation will not provide comparative or qualitative language, price information, savings claims, endorsements, calls to action, coupons, promotional contests, product demonstrations, lead lists, attendee data, guaranteed impressions, click-through guarantees, broadcast ratings, or any other advertising or substantial return benefit in exchange for the sponsorship.

The sponsorship amount is not contingent on attendance, audience size, broadcast ratings, website traffic, clicks, sales, or any measure of public exposure. It may be contingent only on the Event occurring or being broadcast.

No exclusive provider, sales, concession, distribution, or similar commercial right is granted. Any statement that Sponsor is the exclusive sponsor within an identified category means only exclusive sponsorship acknowledgment and does not give Sponsor the exclusive right to provide or sell goods or services.

5. Sponsor Materials and Limited License

Sponsor grants the Foundation a nonexclusive, royalty-free, revocable license during the acknowledgment period to reproduce the approved Sponsor name and logo solely for the acknowledgments described here. Sponsor represents that it owns or may authorize their use. The Foundation may resize materials without materially altering them and may reject material inconsistent with its mission, law, venue requirements, or family-friendly standards.

6. No Endorsement; No Agency

Neither party may state or imply that the Foundation endorses Sponsor or its goods or services. The parties are independent contractors. This Agreement creates no partnership, joint venture, employment, fiduciary, or agency relationship.

7. Event Changes; Cancellation

The Foundation may reasonably change the Event schedule, format, performers, venue areas, or acknowledgment placement. If the Event is canceled and not rescheduled, the Foundation may, at its option, apply the contribution to its charitable purposes, transfer the acknowledgment to a replacement event, or return the unused portion of a restricted cash contribution. Donated property or services already used, committed, or consumed need not be returned or reimbursed.

8. Tax Matters and Receipt

The Foundation will provide an acknowledgment describing the cash or property received and will state whether it provided goods or services in exchange. The Foundation makes no representation that any amount is deductible. Sponsor is responsible for obtaining independent tax advice, substantiating its contribution, and determining its deduction. No party may claim both a charitable contribution deduction and a business-expense deduction for the same amount.

9. Compliance; Reputation

Each party will comply with applicable law. The Foundation may suspend or remove an acknowledgment if Sponsor's conduct or materials reasonably threaten the Foundation's charitable status, reputation, safety, or the orderly operation of the Event. The parties will first attempt in good faith to resolve any concern promptly.

10. Liability and Indemnification

Each party is responsible for its own acts and omissions. Sponsor will defend and indemnify the Foundation and its directors, officers, volunteers, and agents against third-party claims arising from Sponsor's materials, intellectual property, products, services, personnel, or breach of this Agreement, except to the extent caused by the Foundation's gross negligence or willful misconduct. Nothing here waives any immunity or protection available by law.

11. General Terms

This Agreement is the entire agreement concerning this sponsorship and supersedes prior discussions. Amendments must be in writing and signed by both parties. Neither party may assign this Agreement without the other's written consent, except to a legal successor. If a provision is unenforceable, the remainder remains effective. Maine law governs, without regard to conflict-of-law principles. Electronic and counterpart signatures are effective. Notices must be sent to the contacts stated above and to info@mainetalentshow.org for the Foundation.

Drafting note: This template is intended for attorney and tax-adviser review before use. It does not constitute legal or tax advice.

Signatures

The parties intend to be legally bound as of the Effective Date written above.

THE HOPE FOUNDATION By: _____ Name: _____ Title: _____ Date: _____	SPONSOR By: _____ Name: _____ Title: _____ Date: _____
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